



BeSafeBeeHoney

**International Congress on Bee Science,
Apiculture and Bee Products & 4th
International BeSafeBeeHoney
Conference (BeeSAP 2027)**

**19-22 April 2027
Konya, Türkiye**

**SPONSORSHIP
PROSPECTUS**



TÜRKİYE



Cappadocia



Mevlana

KONYA



Butterfly Valley



**Mevlana Museum
Sema Ceremony**



**International Congress on Bee Science,
Apiculture and Bee Products & 4th
International BeSafeBeeHoney Conference
BeeSAP 2027**

Local Organizing Committee

Congress Honorary President

Prof. Dr. Hüseyin Yılmaz (Rector, Selçuk University)
Prof. Dr. Zeki Bayramoğlu (Vice Rector, Selçuk University)

Congress President and Vice President

Prof. Dr. Serdar Karakurt (President, Selçuk University)
Prof. Dr. Naim Deniz Ayaz (Vice President, Kırıkkale University)

Organizing Committee

Prof. Dr. Hatice Kalkan Yıldırım (Ege University)
Prof. Dr. Senem Kamiloğlu Beştepe (Bursa Uludağ University)
Prof. Dr. Sevgi Kolaylı (Karadeniz Technical University)
Prof. Dr. Oktay Yıldız (Gümüşhane University)
Assoc. Prof. Dr. Özge Cemali (Trakya University)
Assoc. Prof. Dr. Pınar Siyah (Bahçeşehir University)
Assist. Prof. Dr. Kemal Baş (Selçuk University)
Assist. Prof. Dr. Dilhun Keriman Arserim Uçar (Bingöl University)
Dr. İrem Bilgiseven (Selçuk University)

Congress Secretariat

Assist. Prof. Dr. Sinan Kandır (Çukurova University)

19-22 April 2027, Konya - Türkiye

Scientific Committee

- Prof. Dr. Ayşegül Çebi (Giresun University)
- Prof. Dr. Hatice Kalkan Yıldırım (Ege University)
- Prof. Dr. Senem Kamiloğlu Beştepe (Bursa Uludağ University)
- Prof. Dr. Sevgi Kolaylı (Karadeniz Technical University)
- Prof. Dr. Oktay Yıldız (Gümüşhane University)
- Prof. Dr. Talip Çeter (Kastamonu University)
- Assoc. Prof. Dr. Esra Kadanalı (Ağrı İbrahim Çeçen University)
- Assoc. Prof. Dr. Nesrin İçli (Kastamonu University)
- Assoc. Prof. Dr. Pınar Siyah (Bahçeşehir University)
- Assist. Prof. Dr. Dilhun Keriman Arserim Uçar (Bingöl University)
- Assist. Prof. Dr. Atiye Değirmenci (Karadeniz Technical University)
- Assist. Prof. Dr. Bahar Aksoy (Akdeniz University)
- Assist. Prof. Dr. Davut Karahan (Bingöl University)
- Assist. Prof. Dr. Kemal Baş (Selçuk University)
- Assist. Prof. Dr. Sebahat Öztekin (Atatürk University)
- Lecturer Dr. Büşra Moran (Hitit University)
- Dr. Ayşegül Erdoğan (Ege University)
- Dr. Gökhan Akdeniz (ETAİ)

Dear Sponsor,

Scientific progress does not take place in laboratories alone; it comes to life through the joint efforts of universities, research centers, public institutions, and the private sector.

In line with this understanding, the International Congress on Bee Science, Apiculture and Bee Products & 4th International BeSafeBeeHoney Conference (BeeSAP 2027), which will bring together researchers, sector representatives, public institutions, and innovative companies from 30 different countries across Europe on the same platform, will take place in Konya on 19-22 April 2027.



Our congress will bring together;

- Beekeeping
- Honey and bee products
- Bee health
- Therapeutic bee products
- Apitherapy
- Sustainable beekeeping
- Food safety
- Biomaterials
- Biotechnology / Nanotechnology

hundreds of experts working in these fields, in Konya.

This organization is not merely an academic gathering but also an international platform where strong collaborations between science and industry will be established.

We would be delighted to have you as part of this important event.

Kind regards,

Organizing Committee



One of Europe's Most Comprehensive Bee Science Organizations

BeSafeBeeHoney COST Action Final Conference;

It will be held as the closing event of the multinational research network carried out under the European Union COST Programme.

The Congress will bring together, under one roof:

- ✓ Scientists from all over Europe
- ✓ Universities
- ✓ Research institutes
- ✓ The food sector
- ✓ Biotechnology companies
- ✓ The pharmaceutical sector
- ✓ Analytical device manufacturers
- ✓ Public institutions

This organization will offer important opportunities for:

- ✓ New collaborations
- ✓ R&D partnerships
- ✓ International projects
- ✓ Academia–industry cooperation
- ✓ New product launches

Europe's Largest Scientific Collaboration Network

COST (European Cooperation in Science and Technology) is one of Europe's most well-established collaboration programs in research and innovation.

The Programme brings together:

- Researchers
- Universities
- Industry
- Public institutions

around joint scientific work.

Today the COST network brings together:

- More than 40 European countries
- Thousands of researchers
- Hundreds of research networks

BeSafeBeeHoney COST Action (CA22105) is an international research network established in the field of safe bee products and sustainable beekeeping.

The Final Conference will be the most important scientific event of this network.

BeSafeBeeHoney COST Action carries out joint research across Europe on the development of quality standards for bee products, food safety, sustainable production, analytical methods, and consumer health.

Working Groups:

- 🐝 Honey authenticity
- 🐝 Food fraud
- 🐝 Bee health
- 🐝 Honey production technologies
- 🐝 Analytical methods
- 🐝 Omics technologies
- 🐝 Biological effects of bee products
- 🐝 Education and knowledge sharing

and covers many other scientific fields.

Objectives of the Congress

This congress is organized to:

- ✓ Bring scientists together
- ✓ Share European research
- ✓ Introduce new technologies
- ✓ Bring industry and academia together
- ✓ Develop joint R&D projects
- ✓ Support young researchers
- ✓ Establish new collaborations

Who Will Attend?

Participants from the following institutions and organizations will take part in our congress:



Universities

- ✓ Academics
- ✓ Researchers
- ✓ PhD and Master's students

Public Institutions

- ✓ Ministries of Agriculture
- ✓ Food Control
- ✓ Laboratories
- ✓ Research Institutes

Private Sector

- ✓ Pharma/Food Companies
- ✓ Honey Producers
- ✓ Analytical Device Companies
- ✓ Biotechnology Companies
- ✓ Lab Supply Manufacturers

Civil Society Organizations

- ✓ Beekeeper Associations
- ✓ Cooperatives
- ✓ Professional Chambers

What Does Becoming a Sponsor Bring You?

A sponsorship provides not only brand visibility but also the opportunity to communicate directly with leading decision-makers in the sector.

Brand Awareness

✓ You can increase your brand awareness.

Product Promotion

✓ You can promote your new products.

R&D Partners

✓ You can find R&D partners.

European Research Network

✓ You can gain access to the European research network.

New Customers

✓ You can reach new customers.

Academic Collaboration

✓ You can develop academic collaborations.

International Visibility

✓ You can increase your international visibility.

Corporate Responsibility

✓ You can strengthen your corporate social responsibility activities.

Sponsorship Levels

Gold

Silver

Bronze

Sponsorship Packages

GOLD SPONSOR • 300,000 ₺

- ✓ Large-scale logo visibility on the main stage backdrop and in the foyer area
- ✓ Verbal thanks and special recognition during opening and closing speeches
- ✓ Priority location with a large booth area
- ✓ Right to include company brochures / product samples in participant bags
- ✓ Full-page advertisement and logo use in the congress booklet
- ✓ Logo and link on the homepage of the official congress website
- ✓ Logo on participant badges
- ✓ Right to attend the networking / VIP dinner (2 people)



SILVER SPONSOR • 150,000 ₺

- ✓ Half-page logo/advertisement in the congress booklet
- ✓ Medium-sized booth area in the foyer
- ✓ Logo and link on the sponsors page of the congress website
- ✓ Right to include a brochure in participant bags
- ✓ Mention as a sponsor during the opening speech
- ✓ Logo use in the congress scientific program
- ✓ Right to attend the networking dinner (1 person)



BRONZE SPONSOR • 75,000 ₺

- ✓ Logo on participant badges
- ✓ Small logo in the congress booklet
- ✓ Listing on the sponsor list on the congress website
- ✓ Small booth/table area available upon request for an additional fee

